



January 30, 2019

Honorable members of the Los Angeles City Council,

My name is Tunua Thrash-Nutuk, Executive Director of LA LISC, the Los Angeles Local Initiatives Support Corporation and I am writing to provide my input on the Feasibility Study before your Ad Hoc Committee today.

LISC has a long track record working to advance equitable economic development for low-income communities of color in the LA region and researching models to advance economic inclusion. Time and again, we have seen how supporting entrepreneurship can stimulate economic health of local neighborhoods and lift underserved communities.

We believe the upcoming 2022 Superbowl, 2026 World Cup, etc. are a tremendous opportunity to identify new markets and create opportunities for small business – and the clock is ticking. But we cannot expect this to simply happen on its own, rather we must make an intentional effort to be inclusive every step of the way.

On behalf of LISC, I urge you to review the research from our colleagues at the LABC and to consider new models for business inclusion as we prepare for these world-class events.

Sincerely,

Tunua Thrash-Nutuk

Date: 1-30-19
Submitted in AD HOC ^{CJCP} Committee
Council File No.: 19-0078
Item No.: 2
Deputy: _____



Richard Williams <richard.williams@lacity.org>

Job Creation Plan Committee 1/30/19

1 message

The SEO Doctors <theseodoctors@gmail.com>

Wed, Jan 30, 2019 at 7:16 AM

To: richard.williams@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, councilmember.harris-dawson@lacity.org

Ah yes ! The Safety Dance. I mean net. Lol.

Korie Schmidt

Item 2 - File# **19-0078****Regional small business procurement portal, structure and budget.**

Sounds like my idea. Let's do it. Realistically just need the funding to enable people to make small payments over a long period of time. Kind of like getting a mortgage, except it should theoretically pay itself off and then start to pay you.



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